

sana Slow Wine

SLOW FAIR WINE



BOLOGNA
26 FEB - 1 MAR 2022

SLOWINEFAIR.SLOWFOOD.IT
#SLOWINEFAIR

AN INTERNATIONAL EVENT
DEDICATED TO GOOD, CLEAN
AND FAIR WINE

Organized by



Concept by



GOOD, CLEAN AND FAIR WINE...



...is wine that's **environmentally-sustainable**, that **protects landscapes** and **encourages the social and cultural growth** of the countryside.



It's a philosophy which aims to create wines that reflect their local terroir, that promote **biodiversity** and **respect the landscape**, that are the fruit of a **collaborative relationship with the agricultural community** of their local area. Wines that are environmentally-friendly, and therefore produced through the **sustainable and conscious use of environmental resources**, and without the use of synthetic chemicals.



The **productive principles are described in the Manifesto**, and have grown out of the experience gained by Slow Food since its foundation; wineries who share these values must adopt a clear productive and agricultural philosophy.



The **winemakers** who've made these principles their own, **and their wines, are the protagonists of the Slow Wine Fair.**

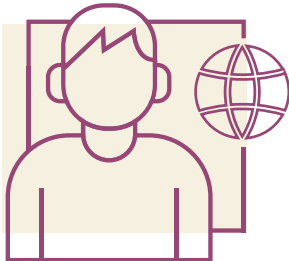


To learn more:
[download the Slow Food Manifesto for good, clean and fair wine](#)

WHO IS THE SLOW WINE FAIR FOR?



WINEMAKERS AND VIGNERONS. All those who grow grapes and transform them into wine. Through their efforts to protect the environment and the landscape, as well as their respect for the work and the rights of all those involved, they see wine as an engine of profound change which will revolutionize agriculture and the countryside.



INDUSTRY PROFESSIONALS. All those who, through their work, act as a link between producers and consumers. **Importers, distributors, restaurateurs, sommeliers, merchants and journalists** all play a role of vital importance in promoting the consumption of a more virtuous wine among the wider public.



ENTHUSIASTS. All those who love a certain type of wine and who, through their moderate and conscious consumption, make it possible for winemakers and professionals to continue on their path towards a more virtuous viticulture, and agriculture in general.



THE INGREDIENTS OF THE FIRST EDITION

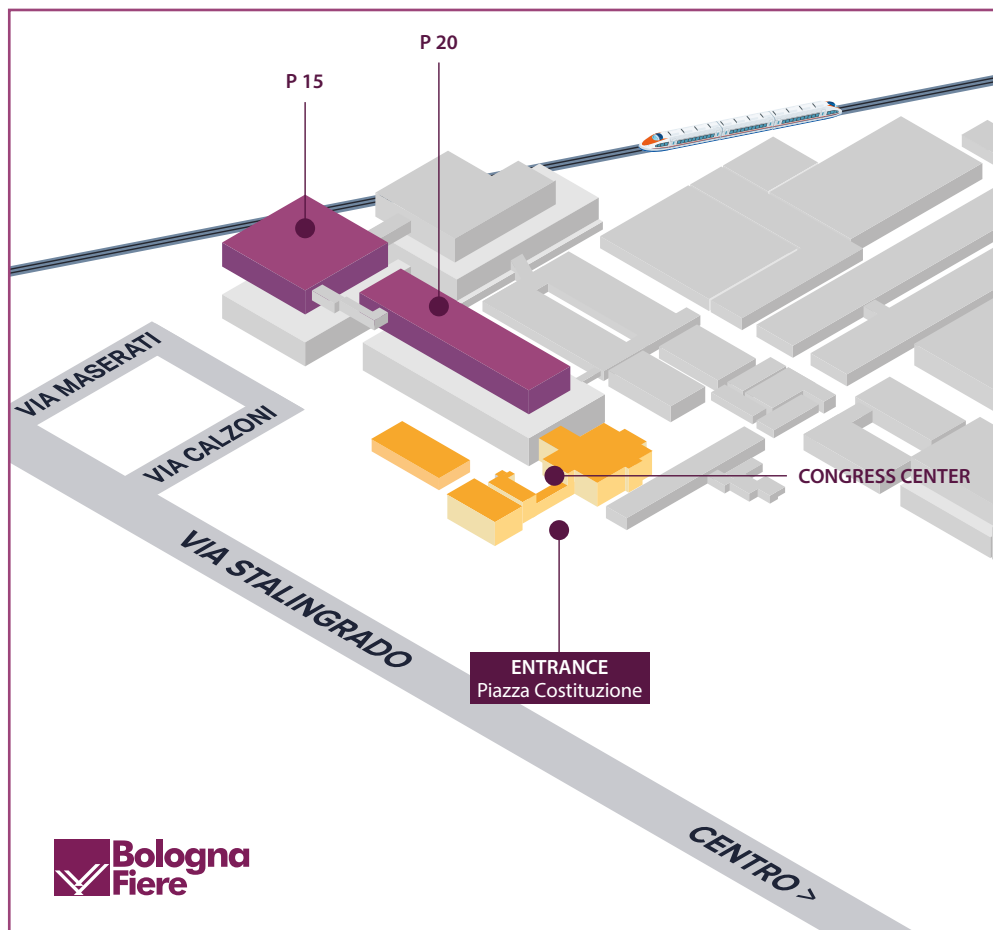
Sana Slow Wine presents the Slow Wine Fair, organized by BolognaFiere, with the artistic direction of Slow Food, the collaboration of Società Excellence and the participation of FederBio.



BOLOGNA FIERE
26 FEB - 1 MAR 2022

● **PAVILIONS 15 - 20**
PROGRAM FOR
27 FEB - 1 MAR

● **CONGRESS CENTER**
PROGRAM FOR
26 - 27 FEB



THE INGREDIENTS OF THE FIRST EDITION



4 EVENT DAYS
from 26 February
to 1 March



slowinefair.slowfood.it
[#slowinefair](https://twitter.com/slowinefair)

Slow Wine Fair in brief:



26 - 27 FEBRUARY, a **Meeting** dedicated to the delegates of the Slow Wine Coalition. Two days of conferences, meetings and debates around the most important topics for the future of wine: good agricultural practices for real environmental sustainability; the role of the vineyard in protecting the landscape as well as safeguarding natural resources and biodiversity; the social and cultural role of the winemaker as a source of economic growth for their local area.



27 FEBRUARY is dedicated to **consumers**. Wine enthusiasts will be able to taste the thousands of labels on display, speak to the producers and take part in Taste Workshops where, guided by producers and experts, they can learn more about the productive philosophies behind these great wines.



28 FEBRUARY - 1 MARCH are dedicated to **industry professionals**. Restaurateurs, merchants, importers, distributors, cooks, sommeliers: in the pavilions of BolognaFiere they'll find a selection of the greatest international wineries, all united by their virtuous production methods.

TOGETHER FOR GOOD,
CLEAN AND FAIR WINE




Slow Food®
Slow Wine Coalition

If you share this philosophy then join the Slow Wine Coalition: an inclusive, collaborative and international network that unites the protagonists of the wine world.

www.slowfood.it/slowine

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FOR MORE INFORMATION:
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